

MINUTES OF SPECIAL MEETING/BOARD PLANNING RETREAT
OCTOBER 17, 2013

CALL TO ORDER

The Special meeting of the Ocean City Board of Education was called to order by President Moiso on Thursday, October 17, 2013 at 7:00 p.m. at the Ocean City High School Community Room, 501 Atlantic Avenue, Ocean City, NJ.

OPEN PUBLIC MEETINGS ACT ANNOUNCEMENT

President Moiso announced that adequate notice of this meeting was provided in accordance with the Open Public Meetings Act, Chapter 231, P.L. 1975. Notice of the time, place and agenda were filed with the city clerk, posted in the lobby of City Hall, and delivered to the Ocean City Sentinel and the Atlantic City Press.

President Moiso led everyone present in a salute to the flag.

ROLL CALL OF MEMBERS

On roll call, members present were Kim Breckley, Jill Casaccio, Joseph S. Clark, Jr., Jacqueline McAlister, Thomas R. Oves, Jr., J. Tiffany Prettyman and Brenda Moiso. Also present were Kathleen Taylor, Ed.D., Superintendent, Mark A. Ritter, Interim Business Administrator/Board Secretary, Michael Stanton, Esquire, Charlene Zoerb, representative from the New Jersey School Boards Association, and Paul Galetto. Members absent were H. James Bauer, Raymond Clark, H. Lloyd Hayes and Debbie McLees. There were no members of the public present.

SCHOOL BOARD SELF-EVALUATION

Charlene Zoerb from the New Jersey School Boards Association (NJSBA) went over and discussed results of the Board's self-evaluation as follows:

- Board Priorities:
 - Planning
 - Policy
- Board Performance:
 - Establish an effective community relations program that will result in:
 - Raising student achievement by attracting and hiring good teachers
 - Addressing declining student enrollment by attracting School Choice students and expanding offerings
 - Maintaining schools by educating the community of the importance of banking the cap for projects
 - Finding alternative funding sources by working with community organizations
 - Using a variety of communication tools to reach a broader community by staying current with technology

SCHOOL BOARD GOAL DEVELOPMENT

The Board discussed goal setting and set the following as their Board Goals:

- Roles and Responsibilities' Training
- Community Relations Program

With respect to Professional Development/Governance the Board identified the following goals:

- Community Relations
- Maintaining educational programs and services
- Branding our District

Ms. Zoerb went over training opportunities through NJSBA including the annual workshop and county meeting.

Dr. Taylor presented information about the following topics:

Strategic Plan 2013-18

- a. Goals:
 - i. Academic Achievement
 - ii. Communication
 - iii. Financial Cost Effectiveness
- b. Vision
 - i. Center of the Community
 - Medical/Mental Health Center
 - Parent Involvement
 - ii. Ahead of the Wave
 - STEAM
 - iii. Learning beyond the classroom walls
 - Flipped Classroom
 - Science Experiments (International Space Station)

PUBLIC COMMENTS:

There were no Public Comments.

ADJOURNMENT

Motion by Mr. Oves, seconded by Mr. Joseph Clark and carried unanimously to adjourn the meeting at 8:27 p.m.

Respectfully submitted,

Mark A. Ritter
Interim Business Administrator/Board Secretary

/sp